



COURSE DESCRIPTION CARD - SYLLABUS

Course name

HARVARD UNIVERSITY CASE STUDY METHOD

Course

Proposed by Discipline

-

Year/Semester

II/3

Type of studies

Course offered in

Doctoral School

English

Form of study

Requirements

full-time

elective

Number of hours

Lecture

Tutorials

Projects/seminars

4

Number of credit points

1

Lecturers

Responsible for the course/lecturer:

dr hab. inż. Jacek ŻAK, prof. PUT

email: jacek.zak@put.poznan.pl

phone: +48 61 665 2230

Faculty of Engineering Management

Poznan University of Technology

ul. J. Rychlewskiego 2

60-965 Poznan, Poland

Responsible for the course/lecturer:

Prerequisites

Knowledge: Basic knowledge concerning the methodology of teaching

Skills: Basic communication skills

Social competences: Ability to discuss, share and exchange ideas.

Course objective

Equip doctoral students in an original and world-wide popular teaching method

Course-related learning outcomes

Knowledge

A doctoral student participating in the course knows and understands:

- global achievements covering theoretical foundations as well as general and selected specific issues that are relevant to scientific disciplines studied at the Doctoral School, to the extent that enables revision of existing paradigms - **P8S_WG/ SzD_W01**



Skills

A doctoral student participating in the course can:

- use knowledge from different branches of science to creatively identify, formulate and innovatively solve complex problems or to perform research tasks such as:
 - define the aim and subject of scientific research, form a research hypothesis,
 - develop research methods, techniques and tools and use them creatively,
 - draw conclusions on the basis of research results - **P8S_UW/ SzD_U01**

Social competences

A doctoral student participating in the course is ready to:

- critically assess achievements within a given scientific discipline - **P8S_KK/SzD_K01**

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

PQF code	Methods for verification of learning outcomes	Assessment criteria
W01	Case studies - active participation in discussion and problem solving exercises.	Quality of the feedback provided; assessment of the students' work in the classroom.
U01	Problem solving exercise - development of a real life solution.	Quality of the generated solution.
K01	Readings - class discussion. Team work.	Assessment of the quality of class discussion.

Programme content

Introduction to Harvard University Case Study Method. Overall Description of the Method and Presentation of its Major Features.

Course topics

1. Introduction to Harvard Business School Case Study Method. Major features and principles. Application of case method in different areas.
2. Presentation of selected cases.
3. Teaching with cases and developing cases. Using cases as a research material.
4. Action Learning Experience: Personal Involvement, Excitement, Proximity in dealing with the problem at stake, Active Discussion.

Teaching methods

Interactive lecture. Discussion.

Bibliography

Basic

Ellet W.: The Case Study Handbook. A Student's Guide. Harvard Business Review Press, Boston, 2018.



Additional

Barnes, L., Christensen, C., & Hansen, A.: *Teaching and the Case Method*. Harvard Business School Press, Boston 1994.

Breakdown of average student's workload

	Hours	ECTS
Total workload	25	1,0
Classes requiring direct contact with the teacher	4	0,0
Doctoral student's own work (literature studies, preparation for tutorials, project preparation) ¹	21	1,0

¹ delete or add other activities as appropriate